CONTACT THE U.S. NATIONAL HUMAN TRAFFICKING HOTLINE

If you or someone you know needs help, call the U.S. National Human Trafficking Hotline toll-free hotline, 24 hours a day, 7 days a week at 1-888-373-7888 to speak with a specially trained Anti-Trafficking Hotline Advocate. Support is provided in more than 200 languages.

FOR MORE INFORMATION
https://humantraffickinghotline.org/what-human-trafficking

HUMAN TRAFFICKING
ONLINE RECRUITMENT OF YOUTH VIA SOCIAL MEDIA & THE INTERNET

CONTACT US
P.O. Box 3837
Little Rock, AR 72203
(501) 246-3276
www.arkcasa.org

STAY CONNECTED. CHECK US OUT ONLINE.
Use a smartphone to scan the QR Codes

FOR MORE INFORMATION
https://humantraffickinghotline.org/what-human-trafficking
SOCIAL MEDIA, VIOLENCE, & TRAFFICKING

The significant youth presence on social media platforms gives traffickers many points of access to recruit. Where traffickers would otherwise have to interact with youth in person to recruit them, social media provides easy, discreet, and consistent access to youth. Traffickers may exploit youth's desire for meaningful online friendships and relationships.

22,326

Trafficking victims & survivors identified in 2019

RED FLAGS

- Using multiple phones
- Sudden spikes in social media activity
- Excessively preoccupied with online image
- Tagged in other people's photos that depict them in sexually explicit ways
- Frequently uses tags to advertise location
- Suddenly deletes, unfollows, or blocks friends

Attachment to social media can be typical of youth. Focus on patterns of use and behaviors associated with use.

RECRUITING YOUTH

- Contact via private or public messages or tag them in photos
- Contact on a dating app
- Advertise jobs
- Provide cell phones for access to social media
- Pose as a romantic partner, friend, or job recruiter
- Force potential victims of trafficking to recruit others
- Use privacy settings to avoid or prevent notice

TRAFFICKING CONTACTS IN 2019

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<tr>
<th>Contact Type</th>
<th>Count</th>
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