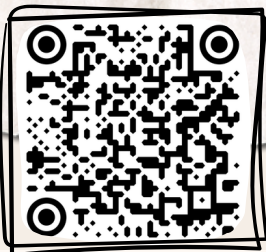


# THE CONNECTION BETWEEN SOCIAL MEDIA, VIOLENCE, AND TRAFFICKING

The significant youth presence on social media platforms gives traffickers many points of access to recruit. Where traffickers would otherwise have to interact with youth in person to recruit them, social media provides easy, discreet, and consistent access to youth. Traffickers may exploit youth's desire for meaningful online friendships and relationships.

SEE SOMETHING?  
SAY SOMETHING!

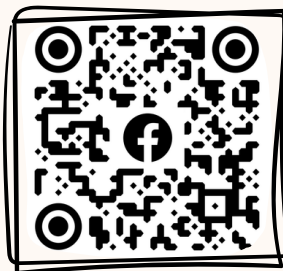
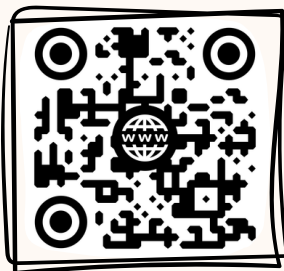
REPORT SUSPECTED HUMAN TRAFFICKING BY FILLING OUT THE REPORT HERE:



# CONNECT WITH US

P.O. BOX 3837  
LITTLE ROCK, AR 72203  
(501) 246-3276  
WWW.ARKCASA.ORG

STAY CONNECTED.  
CHECK US OUT  
ONLINE.



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# ONLINE SAFETY FOR YOUTH

ONLINE TRAFFICKING VIA  
SOCIAL MEDIA AND THE  
INTERNET



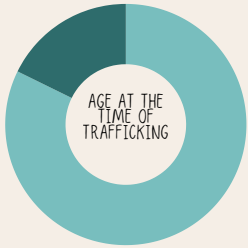
# TRAFFICKING STATISTICS

16,999

VICTIMS WERE IDENTIFIED IN 2023

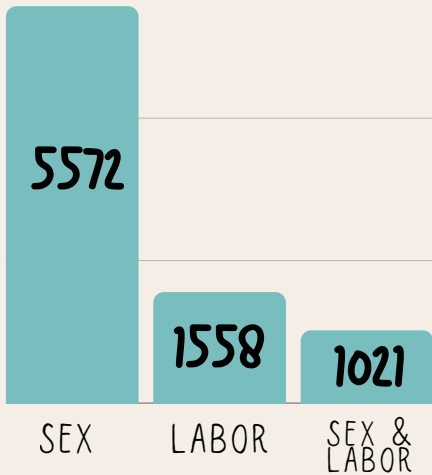


MINORS 27.5%  
ADULTS 72.5%



MALE 17.7%  
FEMALE 82.3%

NUMBER OF VICTIMS



TRAFFICKING TYPE

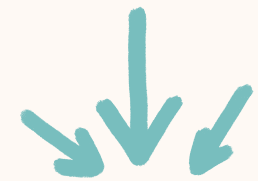
## HOW YOUTH ARE RECRUITED

- Contact via private or public messages or tag them in photos
- Contact on a dating app
- Advertise jobs
- Provide cell phones for access to social media
- Pose as a romantic partner, friend, or job recruiter
- Force potential victims of trafficking to recruit others
- Use privacy settings to avoid or prevent notice



## WARNING SIGNS OF DIGITAL TRAFFICKING

- Using multiple phones
- Sudden spikes in social media activity
- Excessively preoccupied with online image
- Tagged in other people's photos that depict them in sexually explicit ways
- Frequently uses tags to advertise location
- Suddenly deletes, unfollows, or blocks friends



ATTACHMENT TO SOCIAL MEDIA CAN BE TYPICAL OF YOUTH. FOCUS ON PATTERNS OF USE AND BEHAVIORS ASSOCIATED WITH USE